# Wrap, fold, twist and enjoy your meal!



Mexma Food - The tortilla bakery | We love tortillas



### Mexma Food

Mexma Food, part of the family-owned Dossche Group and located in the Dutch town of Kerkrade near the German and Belgian borders, produces an extensive range of tortillas. Mexma stands for quality, Mexma stands for smart, Mexma stands for consistency.

#### **Our strengths**

We are convinced that Mexma Food offers added value thanks to:

- Product control: Mexma Food works with Dossche Mills, one of the largest European players in the wheat market. This collaboration guarantees product control from field to customer.
- Production facility: an advanced production facility that guarantees superior products & • smart product development.
- Quality: Our business and production processes are IFS certified. Our production process as a whole is managed by means of HACCP tracking.
- Product development: we understand consumer needs, providing solutions like whole wheat, veggies and high protein/low carb tortillas.



production 7 days - 5 shifts



12.000 m<sup>2</sup> production space



(for now)

8 production lines



170 employees



Ongoing investment



Export to 26 countries



€50 mln. turnover (2022)



Annual growth: + 40% yearly



### Our roadmap

Merging It'za & Mexma resulting in 2 production lines and the start of the new brand It'za



2008

# 2007

Since its foundation in 2007, Mexma Food has had only one goal: to make the best tortilla for its customers and employees The 4th production line opened **2018** 

2016

The 3rd production line opened Introduction of 35% veggie wraps to the European tortilla market!

2020

# 2019

Market leader in the Netherlands and expanding enourmously in Europe and overseas

## 2023 & 2024

12.000 m<sup>2</sup> production space, 10 production lines, 40% growth per year!





## Private label possibilities

Next to our own It'za label we offer many private label options, which we create together with our customers. Several sizes are possible with a range of 15cm up to 30cm, all in many different flavours and colours. We offer innovative recipes which are healthy, tasteful and packed optimally.

#### Functional

- High protein & low carb
- High Fibre
- Rapeseed oil (no palm)

Private label

- No preservatives (frozen)
- At least 35% veggies: carrot, tomato, red bell & beetroot
- Nutri-Score A

#### Flavours

- Original
- Tomato or spinach (1%)
- Chili
- Roti
- Mediterranean Herbs

#### Types of cereals

- Wheat flour
- Whole wheat
- Multigrain (rye, spelt, oat, millet, chia)
- Corn

#### Packaging

- Printed shelf ready display boxes
- Optimal vertical presentation thanks to fully automatized packaging lines
- Reclosable packages
- Working on 100% recyclable film with mono material

	R								
Tortillas	Weight packaging (g)	Weight per wrap (g)	Packs per box	Cartons per layer	Layers per pallet	Cartons per pallet	Packs per pallet	Pallet I x w x h (cm)	
8x15cm	232	29	14	12	10	120	1680	120x80x193	
12x15cm	260	21,7	12	12	10	120	1440	120x80x193	
8x20cm	320	40	14	15	8	120	1680	120x80x198	
8x20cm	320	40	14	15	4	60	840	120x80x114	
6x25cm	370	61,7	14	12	8	96	1344	120x80x194	
6x25cm	370	61,7	14	12	4	48	672	120x80x106	
12x25cm	740	61,7	7	12	8	96	672	120x80x194	
6x30cm	600	100	16	10	5	50	800	120x80x178	



### lt'za assortment

Our own brand is It'za, from the famous Chichén Itzá, available in different flavors and diameters. In addition to regular wheat tortillas, we also make 100% whole wheat and multigrain tortillas, varying from 4 to 8 wraps per package. All It'za packaging is resealable, so that it can be easily reused.

### lt'za assortment

Tortillas	Weight packaging (g)	Weight per wrap (g)	Packs per box	Cartons per layer	Layers per pallet	Cartons per pallet	Packs per pallet	Pallet I x w x h (cm)
8x20cm plain	320	40	14	15	7	105	1470	120x80x176
6x25cm plain	370	61,7	14	12	8	96	1344	120x80x194
4x25cm plain	250	62,5	20	12	8	96	1920	120x80x194
4x25cm whole wheat	250	62,5	20	12	8	96	1920	120x80x194
4x25cm multigrain	250	62,5	20	12	8	96	1920	120x80x194
6x25cm 35% carrot	370	61,7	14	12	8	96	1344	120x80x194
6x25cm 35% tomato	370	61,7	14	12	8	96	1344	120x80x194

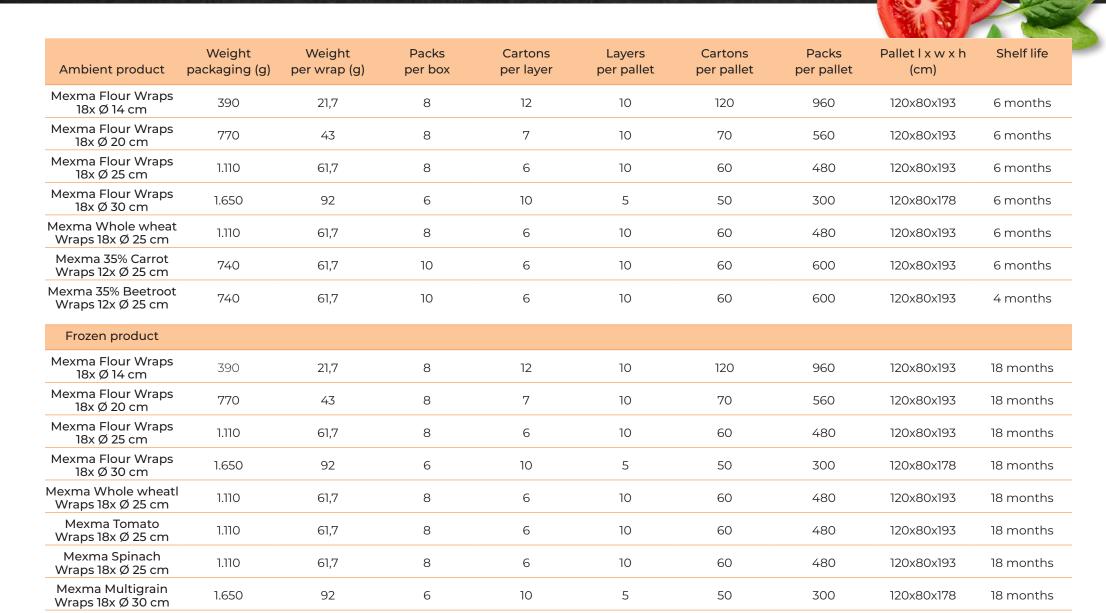






# Food service possibilities

In addition to our private label options, we also offer ambient and frozen (without preservatives) food service products in various diameters with 12 or 18 wraps per package. We offer a complete assortment with plain, wholemeal, multigrain, 35% carrot, 35% beet root & 1% tomato or spinach.





# Sustainability

Mexma Food strives to have a positive impact on current and future generations with regard to sustainability and sustainable business practices. We care about our planet and our people. That is why today we work together with customers, suppliers and organizations to improve the sustainability of our business activities and products. For Mexma Food, People, Planet and Product are therefore the most important pillars.

#### **Recent achievements**

- Primary packaging reduced by at least 16% per pack
- Tortilla waste 100% reprocessed
- Elimination of palm oil in our veggie wraps and in our Food Service range
- Reduced all incoming and outgoing transport movements and limit them where possible
- Introduced low carbon flour, reducing CO<sub>2</sub> footprint by >30%

#### Our goals for 2023

- SMETA certification
- Reduction of tertiary packaging material by 15%
- Determination (by an independent third party) of our current CO2 footprint
- SMART target setting for realizing a reduction of our CO2 footprint. The first reductions are already planned for 2023

#### Our goals for 2025

- Introduction clean label tortilla
- Reducing energy through solar panels and LED lighting
- Switch to mono material (LDPE) for primary packaging, making the packaging easily recyclable



### Family business

Mexma Food is part of the family business Dossche Group. Dossche Group is internationally active in the food industry and has over 700 employees in three separate business units. Consistent quality, personal service and a focus on long-term relationships characterize the group. "Behind this company, there is a history. Behind this company there is a family".







Tortilla

Retail & Food Service 2.500.000 tortillas per day 170 employees

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